

embrionic

Candidate in 3 Categories for 2006 Grammy Award Nominations



Jim Havey PR 615-251-8802, jhavey@jimhaveypr.com
Jay McCaffrey, Black Egg Records, 617-388-7644

www.embrionic.tv

October 31, 2005: Boston, MA / Dublin, Ireland - Following the release of their critically acclaimed eponymous debut, **Embrionic** is now being considered in three categories for the 2006 Grammy Award nominations: best rock album, best rock song, and best solo rock vocal performance.

Sultry Irish siren Siobhan McAuley weaves a haunting web of European and middle-eastern melodies around the otherworldly atmospheres of Embrionic. McAuley's stellar vocals have earned her accolades in *Boston Globe Magazine* and the *Boston Phoenix*. The Boston Globe has named Siobhan "best unsigned artist." Hailing from Dublin, Siobhan began collaborating with producer/composer James Bryan in early 2004. Siobhan and James' cross-cultural influences forge a unique stratospheric sound that has now earned Embrionic three considerations for the upcoming 2006 Grammy Awards:

Best Solo Rock Vocal ~ Siobhan McAuley "Breathe" Category 15 - #39

Best Rock Album ~ Embrionic "EP" Category 21 #067

Best Rock Song ~ "Pretty Flowers" Category 20 #140

Early online releases by Embrionic created an instant buzz when "Dream " was selected as "Song of the Day" on garageband.com only one week after its release. "All the Children" was later selected as a "spotlight" track on IUMA.com, while "Pretty Flowers" reached # 1 on IndependantArtistsCompany.com and consistently reaches the Top Ten in multiple categories on Broadjam.com. All tracks appear on the band's 2005 debut release "EP" (*Black Egg Records*). Innovative and original, Embrionic was the first band ever to record and release an entire song and video- from ruff audio demo to final broadcast quality video- in a public forum, at the 2004 CMJ Music Conference in New York City.

"We are honored to be considered for a 2006 Grammy nomination," comments Siobhan. "We're certainly flattered to be in such good company, and we wish all the artists good luck."

Final nominations for the 2006 Grammy Awards will be announced on December 8th, 2005.

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